

CITY INFORMATION

Demographics

• Land Area: 85.6 Square Miles

• Population: 283,247

Median Household Income: \$46,934
Average Household Income: \$63,946
Median New Home Price: \$337,613

• Current Housing Units (Occupied): 94,822

• Median Age: 29.7

Average Household Size: 3.59

• Annual Retail Sales (2004): \$4.1 Billion

2009 Projected Population: 331,165

Higher Education Opportunities:

- University of California, Riverside
- California Baptist University
- La Sierra University
- Riverside Community College

Regional Shopping Centers:

- Galleria at Tyler
- Canyon Crossings/Canyon Springs
- Riverside Plaza
- Mission Grove

Golf Courses:

- Canyon Crest Country Club
- Victoria Country Club
- Riverside Golf Club
- Van Buren Golf Center
- General Old Golf Course
- Indian Hills Golf Club
- Jurupa Hills Golf Course

Theme Parks:

• Castle Amusement Park

Landmarks:

- The Historic Mission Inn
- Riverside County Courthouse
- Unitarian Universalist Church







City Information (continued)

- Magnolia United Presbyterian Church
- Heritage House
- First Congregational Church
- Victoria Avenue
- Benedict Castle
- Fox Theater
- California Citrus State Park

Historic / Cultural District:

• Historic Downtown Riverside

Proximity (in miles) to Major Transportation / Commerce Centers:

• Los Angeles: 60

• San Diego: 98

• San Francisco: 433

Las Vegas: 236

• Port of Long Beach: 60

• Port of Los Angeles: 70

Los Angeles International Airport (LAX): 68

John Wayne Airport (SNA): 44

• Ontario International Airport (ONT): 16

Major Highways:

- Freeways 91 and 60
- Interstate 215

Rail Service:

• UPSP & BNSF

Real Estate Developments:

- Alamo Carter Industrial Park
- Canyon Springs/Canyon Crossings
- Chicago Gateway
- Columbia Business Center
- Columbia Tech Park
- Eastridge Business Center
- Highland Corporate Center
- Hunter Tech Park
- Hunter Tower

- Iowa Center
- Parkview Business Park
- University Research Park
- Market Street Corporate Center
- Mission Grove Office Complex
- Riverwalk Office/Industrial Park
- Sycamore Canyon Logistics Center
- The Grove Office Park



City Information (continued)

Tax Credit Incentives:

- Redevelopment Areas
- State and Local Enterprise Zones

Notable Vacant Parcels:

- Sycamore Canyon Park
- Canyon Springs
- Hunter Business Park
- Riverwalk

Total Real Estate by Square Footage:

- Office 36 million square feet
- Industrial 29 million square feet
- Retail 10 million square feet

of Vacant Acres: 1,000 (70 percent under entitlement and being developed)

Total Value of Building Activity (FY 2002/2003):
 \$451 Million

Sources: ESRIBIS, Riverside Development Department, December 2004; Real Estate data courtesy of Co-Star, Inc.